# **HIGHRISES**

#### EXPERIENCE THE URBAN LIFESTYLE

BOB DE WIT



Vertical living is one of the solutions to the challenges of an ever-growing urban population. No longer just your entry-level home type, condos appeal to a variety of generations, from first-time homebuyers to downsizers.

To meet the increased demand for an urban lifestyle, developers are building multi-family highrises. Using the Ovation Award-winning Block 100, built by Onni Group of Companies, with Chris Dikeakos Architects Inc., we will explore why vertical living is synonymous with the urban lifestyle and why it might be perfect for you.

#### LOOK OUT YOUR WINDOW

Whether it's the fifth or fifteenth floor, it is simply breathtaking to step out onto your balcony and take in the cityscape.

Skyscrapers are remarkable feats of engineering, a homage to humankind's progress, and offer a collection of architectural styles to admire.

## EXPERIENCE A WIDE VARIETY OF CULTURES

Urban centres are diverse, offering a wide array of food, people and things to do. No two people in an urban development are the same. It's likely that each of your neighbours have a unique backstory. The world is at your doorstep!



### SEEK BETTER JOB OPPORTUNITIES

Employers want to be where their workforce is. Major corporations are drawn to urban centres, attracting employees interested in a shorter commute time and the endless amenities.

### GET MOBILE WITH PUBLIC TRANSPORTATION

In Onni's Block 100, the Main Street SkyTrain station is a threeminute walk away and will connect you to every corner of the Lower Mainland via the many lines of the SkyTrain network. You truly don't need to own a car - that alone saves you money every year. Urban developments include amenities, usually within walking distance. You can experience the ease of living in a neighbourhood that caters to any and all of your lifestyle needs. Block 100 includes London Drugs, Urban Fare, Terra Breads, Tap and Barrel, all cornerstones of the neighbourhood and your very own wellness centre to stay active.

#### PERFECT FOR THE SOCIALITE

Cities are bustling with energy. You are surrounded by people going places and trying new things. From live theater to museums to dance clubs and everything in between, cities are fun. They're also populated with good eats. Within a few blocks of your highrise, you will find Mexican, Thai or Italian food to name a few.

The Ovation Awards are dedicated to acknowledging quality and excellence in our industry. For more information on Onni Group of Companies or to explore more award-winning homes, please visit ovationawards.ca.

Bob De Wit is CEO of the Greater Vancouver Home Builders' Association. Visit gyhba.org

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