

GVHBA OVATION AWARDS 2019

O-Lounge Sponsor:



Celebrating its 10th anniversary in 2019, the GVHBA's Ovation Awards continues to grow and capture the attention of industry and the public. The Awards Gala's O-Lounge is the jewel in the crown when looking to sponsor the Ovation Awards.

Builders and gala attendees will celebrate in style after the awards dinner, at the O-Lounge in the foyer, from 10pm until late. Held at Vancouver's newest luxury hotel, the JW Marriot parq, the O-Lounge sponsor, is the perfect backdrop to showcase your company's brand – as memorable as the evening itself.

Building on your presence at the 2019 Ovation Awards, this year's O-Lounge sponsorship will continue to provide in-person and online opportunities to network with HAVAN builders, renovators and designers, and enhance brand and product visibility throughout this marquee marketing program.

Ovation Awards Gala: Saturday, May 4, 2019 at the JW Marriott parq Hotel, Vancouver. Expected attendance: 500+

Exclusive O-Lounge Presenting Sponsor Benefits include:

- Official Host of the Ovation Awards' O-Lounge, located in the foyer.
- Branded O-Lounge ticket: to be handed out at the Finalist 'Oiree
- 10 complimentary tickets to the Awards Gala (Saturday, May 4): can be seating together or split the seating over two or three tables to mingle with builders **\$2,500 value**.
- Company representative called on stage to give award to the winner in one award category
- O-Lounge contest: Some ideas include a dance party competition (very popular in 2018) or consider having a photo contest – snap a picture during the afterparty and share on social media with your hashtag throughout the evening and the winner will be announced later at the O-Lounge party.
- **NEW Opportunity** to be featured in HAVAN article submitted to Boulevard Magazine (or another publication depending on your desired target audience – builder or consumer) **\$2,000 value**
- **NEW** Complimentary full-page ad in event program (ad to be provided by sponsor) **\$500 value**
- Recognized as sponsor on promotional materials and in media releases
- Company name/logo featured on event promotional materials
- Company logo on tent card on each dinner table at the Gala
- Company logo displayed on slide presentation during Finalists' Reception and Gala
- Company logo displayed in Finalists' Reception and Gala programs
- Recognition from the podium
- Company logo placement on sponsor signage
- Recognition in *Monday Morning Briefing*
- @HAVANofficial #OvationAwards social media mentions (3-month campaign April – June 2019) **\$2,000 value**

- Year-round exposure – 100-word description of sponsor (provided by sponsor) posted on www.ovationawards.ca
- Year-round exposure - Company logo on Ovation Awards webpage with link to website
- Opportunity to have a signature beverage with ice sculpture luge for interactive station 1 drink pp (base on 200), suggesting refreshing vodka, citrus drink, poured through ice luge.
 - Ice luge to be paid for by HAVAN and cost of drink per person to be covered by sponsor. **\$500 Value**
 - Alternatively, could offer one complimentary drink to each person, with branded drink ticket. If interested, HAVAN could place one complimentary drink ticket on each of the place settings with a branded ticket and sponsor to pay on consumption (drinks redeemed – potential to have every person at the gala purchase a drink. Can limit to certain ones.)
- HAVAN to provide:
 - Cash bar staffing until 1 a.m. (**\$1,500 value**)
 - Late night tapas cost covered by HAVAN (budget to be confirmed)
 - Entertainment: HAVAN to source DJ and cover 50% of DJ cost plus SOCAN fee (sponsor to pay other 50% for DJ). **\$1,000 value**

O-Lounge Gala Sponsor Investment:

Sponsorship Marketing Package	\$10,000.00+GST
DJ	\$ 500.00+GST

Optional items

Branded gift at Finalist 'Oiree	Depends on item. Min 250 would be required/supplied by sponsor
Signature or first O-Lounge Drink	\$3,100.00+GST (approx., pending alcohol, based on 200 drinks)

Any additional food & beverage costs to be invoiced/paid directly to hotel (45 days before event).

To reserve your premium sponsorship opportunity for the 2019 HAVAN Ovation Awards, contact Wendy McNeil, Vice President, Marketing and Education at 778-373-9781 or wendy@gvhba.org today.