

October 2, 2019

Dear Valued HAVAN Member,

The 2019 Annual Election Meeting was held on Wednesday, October 2, 2019, at Riverway Golf and Country Club, Burnaby, to present the 2019 Annual Report, elect the 2019/2020 Board of Directors, present the Handshake Awards and HAVAN's Awards of Excellence, with special guest speaker, Greg Moore, presenting 'Challenges and Solutions to Build our Region' to a sold out room.

Chair and CEO's Year in Review (*condensed version from annual report*)


The past year was dominated by the big news the Greater Vancouver Home Builders Association (GVHBA) was going through a re-brand to become the Homebuilders Association Vancouver (HAVAN). This change was undertaken to refresh and update our brand, to become more digital and consumer friendly as per the 2018 Strategic Plan. I am pleased to say that since the official unveiling at the Legends Dinner on January 30, acceptance and recognition is steadily increasing with our new, stronger online presence.

Advocacy is a cornerstone of the 2018 Strategic Plan and building our government relations program a key goal. Interim CEO Ron Rapp, with extensive experience at the provincial level is wellsuited to the task, and together with Mark Sakai, Director of Government Relations, have provided a new direction and focus to these efforts. Additional staff resources added in June have expanded our capacity and potential influence with local municipal jurisdictions, as well as, working with provincial and national offices on issues such as the BC Spec Tax, and the Federal B20 Mortgage Stress test.

Builder education continues to drive member engagement. Featuring subject-matter experts sourced from our membership, as well as internationally known speakers, attendees were provided with a range of educational opportunities, such as full-day seminars, hands-on training workshops, site tours and online learning, for a total of over 100 CPD credits, all at special member rates.

As always, HAVAN's staff staged many successful events in support of benefits to members and association growth. All premier events were very successful and well attended, including but not limited to the Members Expo with over 90 vendors and 750+ attendees, the Ovation Awards with a record number of 350+ applications and two exclusive networking events, the Parade of Homes with 19 projects showcased, the Fall Classic Golf tournament selling out in under two weeks with 288 golfers, and 385 banquet guests raising \$10,000 for BCIT Scholarships, the numerous U40 events, the Summer Social raising over \$5,000 for Nightshift Street Ministries, and of course the death defying HAVAN Heroes rappel down the 25 story Guinness Tower raising \$23,000 for Easter Seals. Many thanks to HAVAN staff and numerous member volunteers for lending their time and considerable efforts to making these events moments we can be proud to associate with the HAVAN brand.

It was an eventful and great year to be acting as your Board Chair. I have enjoyed my tenure, and with the strong support of the Board and the HAVAN team, I feel that operations are well in hand as the gavel and the stewardship of 1,126 members is passed on to my successor Mark Cooper of Shakespeare Homes & Renovations Inc. Good luck Mark, and thank you to all.



Garrett Wall, CEO, Centra Windows



Ron Rapp, Interim CEO, HAVAN

The 2019 Annual Report is accessible online, with highlights listed on the reverse side of this letter.
View Full Report Online Here: bit.ly/havanreport

MEMBERSHIP



1,126 MEMBERS
▲1% ANNUAL GROWTH

GOVERNMENT RELATIONS



741 GRU READERS /wk
▲9.1% ANNUAL GROWTH

79 COUNCIL MEMBER
DISCUSSIONS ADVANCING BUILDER ISSUES

39 MUNICIPALITY MEETINGS

SOCIAL MEDIA



13,137 FOLLOWERS
ACROSS TWITTER, FACEBOOK,
LINKEDIN, YOUTUBE, HOUZZ,
& INSTAGRAM
▲21% ANNUAL GROWTH


WEBSITE



REBRANDED WEBSITE WITH
DOMAIN AUTHORITY OF 61
STATUS: EXCELLENT


OFFERING A CONSUMER FOCUSED INTERFACE,
WITH ONLINE DIRECTORY OF MEMBER
COMPANY PAGES WITH UNIQUE URLS

EDUCATION & TRAINING



27 IN CLASS COURSES
1,044 STUDENTS
50 ONLINE COURSES
372 ONLINE STUDENTS

NETWORKING



72 MEMBER EVENTS
INCLUDING EDUCATION
18,416 ATTENDEES
8 CONSUMER EVENTS
126,786 ATTENDEES

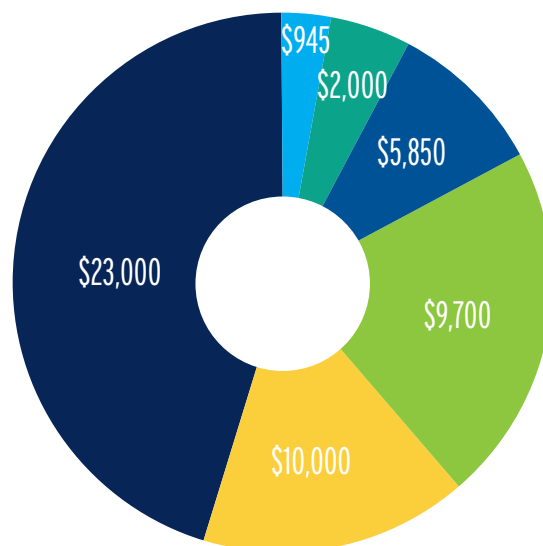
MEDIA



40+ ARTICLES **62 MEMBERS FEATURED** **34 MEDIA MENTIONS**

GIVING

\$51,495 DONATIONS



- \$23,000** RAISED FOR EASTER SEALS
VIA 14 HAVAN HEROES AT THE DROP ZONE IN SUPPORT OF CHILDREN OF ALL ABILITIES
- \$10,000** RAISED FOR BCIT SCHOLARSHIPS
TO THE SCHOOL OF CONSTRUCTION AND THE ENVIRONMENT AT THE GOLF TOURNAMENT
- \$9,700** DONATED + **6,000** ITEMS COLLECTED FOR THE LOWER MAINLAND & SURREY CHRISTMAS BUREAUS
VIA COATS FOR KIDS
- \$5,850** DONATED TO NIGHTSHIFT STREET MINISTRIES
VIA HAVAN'S SUMMER SOCIAL
- \$2,000** DONATED TO FRANK HURT & GUILDFORD PARK SECONDARY SCHOOLS
VIA THE PARADE OF HOMES
- \$945** DONATED TO COVENANT HOUSE, A LOVING SPOONFUL, NIGHTSHIFT, + \$465 EASTER SEALS DONATION
VIA THE U40 COMMITTEE