

Sound advice and smart strategies from your RBC Royal Bank® team



As an RBC® client, you'll have the security of dealing with one of the world's largest and most reputable financial institutions — with access to the expertise of one of the broadest and deepest groups of banking professionals in the business. As one of North America's leading diversified financial services companies, we can provide you with personal and commercial banking, wealth management, insurance, investor services and capital markets products and services.

RBC is a global financial institution with a purpose-driven, principles-led approach to delivering leading performance. Our success comes from the 84,000+ employees who bring our vision, values and strategy to life so we can help our clients thrive and communities prosper. As Canada's biggest bank, we focus on providing exceptional experiences to our 16 million clients in Canada, the U.S. and 34 other countries.

Charitable donations

RBC is one of Canada's largest corporate funders of charitable organizations, contributing over \$100.7 million globally to more than 6,700 charitable organizations in 2018. This included donations from the RBC Foundation, which focuses on preparing youth for the future of work, protecting the environment, promoting diversity and inclusion, and helping emerging artists thrive.*

Social responsibility

Creating a positive social impact is integral to how we do business. Lots of companies care about community.

What sets RBC apart is how we bring our company and our networks together to tackle the big issues of today and tomorrow.

- **The environment:** RBC has been developing policies and building programs to reduce our environmental impact since 1991.
- **Diversity & inclusion:** These values are embedded in our culture. Ultimately we focus on helping people succeed, making a positive impact on our clients and in the communities where we live and work.
- **Youth mental health:** RBC has been supporting the Race for the Kids since 2009 – raising over \$38 million.
- **Olympic sponsorship:** Developing athletes at every stage by supporting the Olympic Games since 1947 – one of the longest-standing corporate sponsorships of the Canadian Olympic Team. Since 2016, RBC has partnered with the Canadian Olympic Committee and the Canadian Olympic Foundation to lead training for future Olympians.



How we achieve success is as important as what we achieve. In addition to delivering record financial results, we are committed to putting the client at the centre of everything we do, creating an exceptional employee experience and making our communities stronger.

Putting clients first

We offer a broad suite of products and financial services to individual and business clients. Whether we're buying a home, saving for retirement or sending our children to school, most of us have long-term goals like these that we're working hard to reach. But at the same time, we all have to deal with the realities of paying bills and managing expenses, while having a bit of fun with our money, too.

We can help you find the right balance between your everyday needs and your future goals – right in your neighborhood. You'll have access to comprehensive advice on banking, investing, borrowing and more. And if you're looking to buy or sell a home, a mobile mortgage specialist is just a call away. We can even come to you. It just doesn't get any better than that!

Our mobile mortgage specialists and financial advisors are able to work around your schedule and meet with you whenever and wherever it's convenient – your home, business or local RBC branch.



* The RBC Foundation provides charitable donations exclusively from RBC's annual earnings, not from third-party or client donations. The RBC Foundation is a Canadian registered charity.

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