

## HAVAN Let's Talk Mental Health in the Construction Industry | Tuesday, June 13, 2023

### Sponsorship Opportunities

#### Forum Overview:

Mental illness affects everyone.

May is Mental Health Awareness Month across North America, and in recognition of how significantly it impacts our industry sector, HAVAN is presenting *Let's Talk Mental Health in the Construction Industry* on Tuesday, June 13 to support its members and their employees around mental health.

A full morning seminar, the speaker line-up has been selected to engage the audience and help remove the stigma of mental illness while providing a forum for encouraging conversation. Speakers will be sharing insights on mental health, helping organizations and their teams understand different perspectives and their roles and responsibilities, and offering members resources to implement tools and positive change to their businesses.

#### Speakers:

- Keynote speaker: **Corey Hirsch**, former NHL goaltender, coach and Olympic Games silver medalist
- **Mitch Hermansen**, Director, Development, Movember.com
- **Jelissa De Torres**, Co-Founder, Tools to Empower, Secretary - BC Tradeswomen Society, Carpenter Apprentice | Welder | Entrepreneur
- Panel discussion with **Ted Lewis**, Kuhn LLP (Legal responsibilities), **WorkSafeBC** (to be confirmed), **Mental Health Professional** (speaker to be confirmed)

#### Sponsorship:

Sponsorship of this event offers a unique opportunity for brands to step forward as an ambassador for positive change around mental health. It shows leadership and an on-going commitment to learn, share and support mental wellness in the construction industry.

**Target audience:** Estimated 100 attendees with a cross-section of membership groups

Sponsorship Level	Benefits	Investment
Presenting Sponsor		SOLD
Keynote Speaker Sponsor		SOLD
Wellness Sponsors 3 available	<ul style="list-style-type: none"><li>• Four complimentary registrations to the seminar.</li><li>• Name mention in key HAVAN newsletters.</li><li>• @company acknowledgement in HAVAN's social media mentions promoting the seminar.</li><li>• Tabletop display (or signage) at seminar.</li><li>• Acknowledgement from the podium.</li><li>• Logo on HAVAN website with link to corporate website.</li><li>• Logo on seminar agenda.</li><li>• Recognition at the event and on event marketing materials.</li></ul>	\$900

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<b>Breakfast Sponsor</b> <i>2 available</i>	<ul style="list-style-type: none"> <li>• Three complimentary registrations to the seminar.</li> <li>• Name mention in key HAVAN newsletters.</li> <li>• @company acknowledgement in HAVAN's social media mentions promoting the seminar.</li> <li>• Acknowledgement from the podium.</li> <li>• Logo on HAVAN website with link to corporate website.</li> <li>• Logo on seminar agenda.</li> <li>• Sign at breakfast buffet</li> <li>• Recognition at the event and on event marketing materials.</li> </ul>	<b>\$750</b>
<b>Take a Break Sponsor</b> <i>2 available</i>	<ul style="list-style-type: none"> <li>• Two complimentary registrations to the seminar.</li> <li>• Name mention in key HAVAN newsletters.</li> <li>• @company acknowledgement in HAVAN's social media mentions promoting the seminar.</li> <li>• Acknowledgement from the podium.</li> <li>• Logo on HAVAN website with link to corporate website.</li> <li>• Logo on seminar agenda.</li> <li>• Sign at coffee break station</li> <li>• Recognition at the event and on event marketing materials.</li> </ul>	<b>\$500</b>

**Did You Know...?**

The demands and unique working conditions found in the construction industry sector including but not limited to high stress and high physical demands, competitive environments, and seasonal layoffs have created environments where mental health is impacted disproportionately within the construction industry compared to the national average.

ICBA reports 33% of labourers in skilled trades report poor mental health, with risks of suicide seven times greater for those working in construction than the national average.

Locally, a BC Coroners Service report found that approximately 55 per cent of worker overdoses were people employed in construction or transportation, noting a variety of contributing factors:

- Construction workers, who generally do not have paid sick days, perform hard physical work and suffer more on-the-job injuries than many other occupations;
- Construction workers are prescribed opioid painkillers to manage their symptoms more frequently than other occupations;
- Construction remains a male-dominated industry and men are less likely to talk about mental health issues or substance use problems because of stigma;
- Substance use is higher among young men.

All the above, and more, can impact a person's mental stability. These effects on an individual's well-being are only compounded within a work culture which prides itself on "toughness."

At the same time, demands on the industry are increasing with one in five workers set to retire in the next decade. There is also a cultural shift happening on the job site, with young women and foreign workers being encouraged to enter the industry creating new social norms.

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There is limited data on mental health issues among women and minority groups in the construction industry, however a study by the Institute for Work and Health in 2019 found that female workers in construction had higher levels of psychological distress than male workers, with 25% of female workers reporting high levels of distress compared to 19% of male workers.

Support mental health, education and positive change in our residential construction industry.

For more information about available sponsorships, contact Wendy McNeil, VP of Marketing and Education ([wendy@havan.ca](mailto:wendy@havan.ca)).