

# Sponsorship Packages 2024



HAVAN’s Legends of Housing is a premier annual event featuring three influential industry leaders who have made significant impacts on Metro Vancouver’s residential construction industry. In 2024, HAVAN is celebrating its 50th anniversary, and as a nod to this milestone, the lively panel discussion, moderated by Kirk LaPointe, will focus on a retrospective of the industry over the past 50 years, with panelists sharing their histories, experiences in this changing market, their personal and company goals, ESG contributions and impact, and will offer insights on the homebuilding industry for the next 50 years.

The 2024 Legends are **Michael Audain**, Chairman, Polygon Homes Ltd., **Charan Sethi**, President and CVO, Tien Sher Group of Companies, and **David Podmore**, OBC, Co-Founder and Chair, Concert Properties. The moderator is **Kirk LaPointe**, former BIV Publisher/Executive Editor and Glacier Media VP Editorial; UBC Journalism Adjunct Professor and respected Canadian journalist.

Legends of Housing is a must-attend event, bringing together more than 250 people, including C-suite and upper-level executives, elected government representatives, industry leadership, developers, builders, and HAVAN members. An evening of introspection and inspiration, the Legends of Housing sells out each year. For sponsors, it provides an elevated networking opportunity and prominent sponsor alignment and visibility. See the [highlights reel from 2023 Legends of Housing: Trailblazers event](#).

## EVENT OVERVIEW

- **Time:** Wednesday, January 31, 2024
- **Location:** Delta Hotels by Marriott Burnaby Conference Centre, 4331 Dominion Street, Burnaby
- **Target Audience:** 250+ HAVAN Members and local elected officials

Limited sponsorship opportunities available, designed to promote your brand in connection with this premier event:

- **Legends Sponsor Package: \$3000+GST**
- **Supporting Sponsor: \$2000+GST**

Reserve your sponsorship package today by contacting Wendy McNeil ([wendy@havan.ca](mailto:wendy@havan.ca)).

Investment	Legends	Supporting
	\$3000	\$2000
Complimentary tickets	4	2
Preferred Seating	Yes - premium	Yes
Display table at event during the reception	Yes	No
Recognition on event marketing – online and at the event	Yes	Yes
Sponsor recognition on screen and during remarks	Yes	Yes
Recognition and website link on event notice to members	Yes	Yes
Sponsor tags on social	Two+ mentions	One mention
Recognition in HAVAN’s e-newsletters: <i>MMB</i> , <i>Connections</i> and <i>GR Update</i>	Yes	Yes – one mention
Recognition in Legends promotional reel	Yes	Yes