



COATS FOR KIDS 2024 SPONSORSHIP OPPORTUNITIES

HAVAN's annual Coats for Kids is a holiday gathering which brings together familiar faces and holiday cheer as we wrap up our month-long Coats for Kids collection drive in support of the Lower Mainland and Surrey Christmas Bureaus. Join us for a heartwarming holiday gathering featuring:

- Signature Cocktails: Crafted by the famous mixologist from Watson's
- Chef-inspired gourmet plated food and passed around appetizers
- Foods: Indulge in gourmet delights
- Live Entertainment: Enjoy captivating music
- Fun Photo Opps: Capture unforgettable moments
- Special Messages for Santa: Spread holiday cheer

Mad Men-Inspired Theme:

Experience the nostalgia of "Nick's Bar," where members can network, share stories, and savor specially crafted cocktails. Hosted by HAVAN's Renovators and Custom Homebuilders Council, this evening holiday party was a tremendous success last year with over 150 attendees. We're expecting an even larger crowd this year.

Why Sponsor?

This year, HAVAN and our presenting sponsor Trail Appliance, both celebrating 50 years in business, are bringing an extra layer of significance to the event with added celebrations and libations! Sponsorship provides a unique opportunity to align your brand with an influential audience of over 150 guests, including business owners, municipal representatives, industry leaders, developers, builders, and HAVAN members.

Date: Thursday, December 5, 2024, 6:00 – 8:30 p.m.

Location: Trail Appliances, 2876 Rupert Street, Vancouver

SPONSORSHIP PACKAGES

NICK'S BAR SPONSOR: \$1,500.00 + GST (one available) *Sponsorship covers the cost of the bar and mixologist.*

Benefits:

- Dedicated hashtag #cheersC4Ksponsorname to encourage guests to share their bar photos.
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.
- Opportunity to have a promotional item at sponsor station (not included in the cost of this sponsorship package).



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WELCOME DRINK SPONSOR: \$1,500.00+GST *(one available) Includes three crafted holiday inspired signature cocktails. Each attendee receives one complimentary drink.*

Benefits:

- Branded welcome drink ticket given to attendees upon arrival. Option to include a fun fact about the company or a short holiday message.
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website..
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.

LOUNGE SPONSOR: \$1,500.00+GST *(two available, or pick up both sponsorships and take ownership of this sponsorship) Includes cost of lounge furniture and passed around quick bites, Canapes.*

Benefits:

- Co-branded lounge area: cozy, themed lounge area with logo recognition of the sponsor(s).
- Opportunity to name an appetizer.
- To be included in branded napkins for the evening along with other food sponsors.
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.

RETRO PHOTOBOOTH SPONSOR: \$1,500.00+GST *(one available) Includes cost of retro photobooth rental. Fun activation bringing a typical 1970's dinner time setting to life, with classic kitchen appliances, retro dinnerware, and authentic props capturing the essence of the era. It's an immersive experience that entertains and sparks nostalgic memories.*

Benefits:

- Opportunity to brand photo frame printed at the event
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
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CIGAR BAR DESSERT SPONSOR: \$1,500.00+GST *(one available) Includes the cost of beautifully crafted desserts for the evening, designed to look like cigars to perfectly match our Mad Men theme. These unique treats will also make for fantastic photo opportunities!*

Benefits:

- Branded packaging.
- Opportunity to name Cigar (dessert).
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.

HOLIDAY GIFT SPONSOR: \$1,000.00+GST *(two available, or pick up both sponsorships and take ownership of this sponsorship) Includes cost of procuring a holiday gift (currently being sourced).*

Benefits:

- Co-branded gift packaging.
- Holiday message card will be provided, opportunity for a QR code linked to IG or website
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.

TELEPHONE AUDIOBOOK SPONSOR: \$500.00+GST *(one available)) Includes cost of retro phone rental and message to Santa recordings.*

Benefits:

- Pick a lucky winner for the best message and have an opportunity to offer a prize (not included in the cost of sponsorship). Winner will be picked after the event when the audio tracks come in from the vendor. Winner to be announced on social media with sponsor mention.
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.



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SANTA'S HELPER: \$500.00+GST (2 available or pick up both sponsorships and take ownership of this sponsorship) *This sponsorship covers all the miscellaneous and unexpected expenses involved in hosting the event. Your support is crucial in ensuring everything runs smoothly. Your contribution plays a huge role in the success of this event, making you a key player in the event's success, and we deeply appreciate it.*

Benefits:

- **Up to 4 complimentary tickets** to the event.
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including strategic logo placement in Plexi glass signages spread out strategically in the networking/event space, logo recognition on digital screen, and verbal recognition.

PRESENTING SPONSOR: (one available) *SOLD!*

- Recognition as the Presenting Sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB, GRU and Member Connections.
- Prominent sponsorship acknowledgement at the event, including strategic logo placement in the networking/event space, logo recognition on digital screen, and verbal recognition during speeches. Easel board signage will be provided.
- **Eight tickets** to the event.
- Opportunity for Trail Appliance to make comments after speeches and cheque handover.
- Opportunity to announce the winner from the lucky draw.

LIVE MUSIC SPONSOR: \$800.00+GST (one available) *SOLD!*

Benefits:

- Opportunity for musician to provide 3x shoutouts to the sponsor (brand captions, bylines are welcome)
- Recognition on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two complimentary tickets** to the event.



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FOOD SPONSORS: *(three available)* **SOLD!**

- Recognition as a Food Sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags key weekly e-newsletters such as MMB, GRU and Member Connections.
- To be included in branded napkins for the evening along with other food sponsors
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two tickets** to the event.

BEER DEN SPONSOR: *(one available)* **SOLD!**

- Recognition as the Beer Den sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB, GRU and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two tickets** to the event.

WINE STATION SPONSOR: *(one available)* **SOLD!**

- Recognition as a Wine Sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB, GRU and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two tickets** to the event.

EVENT DÉCOR SPONSOR *(one available)* **SOLD!**

- Recognition as Event Décor sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site, including social media posts with hashtags and key weekly e-newsletters such as MMB, GRU and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including strategic logo placement in Plexi glass signages spread out strategically in the networking/event space, logo recognition on digital screen, and verbal recognition.
- **Two tickets** to the event.



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OFFICIAL PHOTO AND VIDEO SPONSOR: (one available) *SOLD!*

- Recognition as Photo and video sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with @company mention in key weekly e-newsletters such as MMB, GRU and Member Connections.
- Sponsorship recognition on event page on HAVAN website, Flickr, and YouTube.
- Prominent sponsorship acknowledgement at the event, logo recognition on digital screen, verbal recognition, and in the networking/event space. Easel board signage will be provided.
- **Two tickets** to the event.

SANTA'S SLEIGH SPONSORS: (two available) *SOLD!*

- Recognition as a Santa's Sleigh Sponsor on digital marketing materials for event promotions, including logo, name mention and link to corporate site.
- Social media posts with hashtags and key weekly e-newsletters such as MMB, GRU and Member Connections.
- Sponsorship recognition on event page on HAVAN website.
- Prominent sponsorship acknowledgement at the event, including logo placement at sponsor station, logo recognition on digital screen, verbal recognition, and in the networking/event space.
- **Two tickets** to the event.